



Job Description
Programs Coordinator
Shridev Jasnath Trust
At Shri Jasnsath Asan (ashram)
Panchla Siddha, Nagaur District, Rajasthan

Shridev Jasnath Trust is housed in Shri Jasnath Asan (Ashram) in Panchla Siddha, a small village 1.5 hours north of Jodhpur, Rajasthan. The ashram is within a 500-year-old fortress structure, the oldest spiritual and educational institution in the Marwar region. It is home to 8 permanent 'family' residents including the Guru and the Director of Yoga Programs, a cook, driver, gardener, administrator and several others who ensure the daily activities at the ashram continue with the ease and grace of a spiritual environment. We are now seeking a full time programs coordinator to ensure our projects are organized and executed with professionalism and a graceful spirit.

We are looking for a candidate who can use their professional management experience in the wellness industry to align programs with current staff and facilities. This candidate will be someone who understands what it takes to make a retreat center and ashram successful.

Key Responsibilities

- Be present on campus from September 1 – June 30 to coordinate and manage programs and projects
Conduct online work July and August
- Utilize the talents of current staff and volunteers to execute programs and projects with accuracy, measured against standards and criteria provided by the Trustees and ashram leadership.
- Organize required training for staff and and volunteers for seamless integration of Trust programs and projects with ashram staff and facilities
- Manage local and regional social media marketing efforts, making strategic recommendations in order to drive engagement and conversions
- Manage local and regional marketing efforts, distributing flyers and posters, networking with studios and shop owners, placing ads in local papers
- Assist in the design, organization and execution of two green pilgrimages annually to various regions in India
- Recruit staff, and coordinate hiring process: screening, scheduling interviews, manage on boarding of new family members
- Manage wellness center clinic admissions system

Qualifications

- Bachelor's degree.
- Master's degree a plus and yoga diploma a plus.
- 3+ years of experience as a manager

- Experience in marketing strategy, marketing communication – content creation: writing, images, PR
- Effective written and oral communications skills in English
- Thrives in a fast-paced, entrepreneurial environment
- Ability to manage multiple projects simultaneously

Compensation:

Shri Jasnath Asan offers a comprehensive compensation package including the opportunity to set new standards in the Marwar region’s oldest educational institution. We are the first yoga retreat center in Rajasthan. We consider not only the financial requirements of applicants, but also the spiritual, intellectual and physical.

Upon hire, the applicant agrees to the following compensation in exchange for aforementioned contribution to our ashram.

- Excellent work environment and digital support team in Jodhpur
- Housing – simple, single room with community bath, linens
- Meals – 3 organic, locally grown, vegetarian + 2 tea
- 5-6 yoga classes weekly (depending on availability)
- Access to library during open hours
- Letter of recommendation, depending on performance
- All work related expenses (textbooks, etc.)

Code of Conduct

A consistent practice of a healthy lifestyle begins with change and the adoption of new habits that are in line with your life purpose and goals. The code of conduct and schedule we have designed is based on the practical experience of thousands of spiritual visitors to this region – they are scientific and rational. Keeping to this code of conduct and schedule creates a very conducive atmosphere for transformation, and breaking them corrupts it.

- Abstention from: intoxicants, cigarettes, non-vegetarian foods
- Prohibited: killing, stealing, lying, cruelty to animals, people, or plants
- Those arriving at the ashram as couples are not restricted from intimacy except in public. Otherwise romantic interaction with ashram residents or visitors is strictly prohibited.
- Modesty in clothing is required, suited to the spiritual nature of the ashram and the customs of the region. Sunbathing is only permitted on the roof top with privacy.
- Women will cover their heads with a scarf in the temple and are restricted from these areas during menses, for their own spiritual protection.
- Residents are required to bathe daily, and before entering the temple. They are required to keep their rooms and clothes neat and clean.
- Guests and residents are required to participate in the ashram family life/system: family meeting, karma yoga, meals, kirtan, classes, etc.
- Yoga training participants will observe *Mauna* (silence) from the conclusion of Puja until conclusion of meditation class the following morning. You are welcome to participate in your development in this way. If you choose not to, please be considerate of those choosing noble silence.

- Initial annual salary of 1L + annual bonus on performance

How to apply

This full time position is preceded by a trial phase of 6 week volunteering (Seva) so that we can get to know each other and explore the potential in the position. To apply for this position, send cover letter with CV and current photo to careers@shrijasnathan.org Please include "Program Coordinator" in the subject line. Once this commitment has been successfully completed, the option to join the ashram under a similar job description, on a full-time basis will be offered.